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*So God created man in His own  
image; in the image of God  
He created him; male and female  
He created them.  
Genesis 1:27*

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# THINKING IN A CREATIVE WAY

Mr. Stephen Novotny | Executive Director

**T**he ability to think differently from others is a gift that God gives to each individual and is part of our unique privilege of being made in His image. We focus on this at Cypress Christian School.

Most people know Henry Ford as the individual who successfully pioneered the mass production of automobiles. Most people would not think of Henry Ford as a pioneer of charcoal briquettes and the family barbeque. However, the iconic Kingsford brand, and the evolution of charcoal briquettes as an American outdoor cooking staple, owes its heritage to Ford just as much as the modern-day car industry.

Mr. Ford's genius was innovation; the way he thought of things in ways others did not. Mr. Ford would find new unexpected ways to maximize efficiency and profitability in his operations. While family picnics and cooking outdoors was probably not the foremost thing in Mr. Ford's mind, he did

notice that the process of manufacturing those early automobiles created large volumes of wood scraps. Rather than allowing unused parts of wood, purchased at considerable expense to build cars, to simply go to waste, he wanted to find a way to make a profit from what seemed to be useless scraps and byproducts of the manufacturing process. He found that turning his wood scraps and waste into charcoal, then re-selling them in this new form as charcoal cooking briquettes, was a way to achieve that goal. In doing this, Ford created yet another part of the American experience just as iconic as the automobile—the family barbeque and the Kingsford charcoal brand.

At Cypress Christian School, we teach our students to think independently, to think critically and to think creatively. We believe that our students are capable of inventing things just as unique and useful as Henry Ford did, and we are committed to helping prepare them for their own exciting life of discovery.

