



# CONNECTION Advertising Opportunities 2010-2011

## CCS MISSION

Cypress Christian School offers a comprehensive academic program, outstanding athletic facilities, and broad fine arts programs to provide excellence in education to all our students according to their God-given talents and abilities. **Our mission is to honor the Lord Jesus Christ by providing students an education based upon academic excellence and biblical values.** *"I have no greater joy than to hear that my children are walking in the truth." III John 4*

## MEETING OUR GOAL AND YOURS!

The CONNECTION is a bi-annual publication which gives you the opportunity to invest in the lives of our students and partner with us to communicate student achievements, activities, upcoming events, and other important information to **over 3,000 homes and businesses on our distribution list**, which includes school families, relatives, friends, prospective families, donors, volunteers, church leaders, businesses, and community partners. As a result of your support, **your business goals of added exposure to potential clients will be accomplished.**

## ADVERTISING OPTIONS - Indicate choices below (Limited space available. Please see deadlines below.)

### Publication Date:

- November 2010 (Deadline: October 15)

### Size and Cost per issue\*:

- 1 Business Card (3 1/2" X 2"): \$ 85
- 2 Business Card (7 1/2" x 2"): \$160
- 4 Business Card (7 1/2" x 4") (just under 1/2 page): \$295
- 6 Business Card (7 1/2" x 6") (just over 1/2 page): \$435
- 8 Business Card (7 1/2" x 6") (approx. 3/4 page): \$575
- 10 Business Card (7 1/2 x 10") (full page): \$715

### Publication Date:

- June 2011 (Deadline: April 30)

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**\*Advertisers who choose both issues will receive a 5% discount.**

### Preferred Area of Publication:

- Inside Back Cover
- Outside Back Cover
- Interior Page

- Past publications may be viewed on-line at [www.CypressChristian.org](http://www.CypressChristian.org) in the About CCS section.
- Artwork should be submitted in pdf format to email address below.
- Design assistance, if needed, is available free of charge.

## ADVERTISING BENEFITS

- The CONNECTION reaches 3,000+ homes, businesses, churches, and community organizations.
- Readers prefer doing business with organizations that support Cypress Christian School!
- Advertiser information is accessible to the school's many web visitors who view the CONNECTION online.
- Advertisers will be added to the growing list of CCS supporters listed on the website.
- **Best Benefit:** Your goal of reaching additional clients and our goal of communicating our mission and achievements to our readers will both be accomplished!

## ADVERTISER INFORMATION

Advertiser Name: \_\_\_\_\_

Website (to add link to your site from ours): \_\_\_\_\_

Business Name: \_\_\_\_\_

Total Enclosed: \_\_\_\_\_

Address: \_\_\_\_\_

Please return this completed form along with payment to:

City, State, Zip: \_\_\_\_\_

Lynnette Anderson, Communications Coordinator

Daytime Phone: \_\_\_\_\_

Cypress Christian School  
11123 Cypress N. Houston Road  
Houston, TX 77065

E-mail: \_\_\_\_\_

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