



CONNECTION Sponsorship Opportunities 2011-2012

CCS MISSION

Cypress Christian School offers a comprehensive academic program, outstanding athletic facilities, and broad fine arts programs to provide excellence in education to all our students according to their God-given talents and abilities. **Our mission is to honor the Lord Jesus Christ by providing students an education based upon academic excellence and biblical values.** *"I have no greater joy than to hear that my children are walking in the truth." III John 4*

MEETING OUR GOAL AND YOURS!

The CONNECTION is published two times during the school year – November and June – which gives you the opportunity to invest in the lives of our students and partner with us to communicate student achievements, activities, upcoming events, and other important information to **over 3,000 homes and businesses** including school families, relatives, friends, prospective families, donors, volunteers, church leaders, businesses, and community partners. As a result of your support, **your business goals of added exposure to potential clients will be accomplished.**

SPONSORSHIP OPTIONS - Indicate choices below (Limited space available. Please see deadlines below.)

Publication Date:

- November 2011 (Deadline: October 1)

Size and Cost per issue*:

- 1 Business Card (3 1/2" X 2"): \$ 85
- 2 Business Card (7 1/2" x 2"): \$160
- 4 Business Card (7 1/2" x 4") (just under 1/2 page): \$295
- 6 Business Card (7 1/2" x 6") (just over 1/2 page): \$435
- 8 Business Card (7 1/2" x 6") (approx. 3/4 page): \$575
- 10 Business Card (7 1/2 x 10") (full page): \$715

Publication Date:

- June 2012 (Deadline: May 1)

Size and Cost per issue*:

- 1 Business Card (3 1/2" X 2"): \$ 85
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***Sponsors who choose both issues will receive a 5% discount.**

Preferred Area of Publication:

- Inside Back Cover
- Interior Page
- Outside Back Cover (unavailable)

- Past publications may be viewed on-line at www.CypressChristian.org in the About CCS section.
- Artwork should be submitted in pdf format to email address below.
Please format the ad to the correct size as indicated above.
- Design assistance, if needed, is available.

SPONSORSHIP BENEFITS

- The CONNECTION reaches 3,000+ homes, businesses, churches, and community organizations.
- Readers prefer doing business with organizations that support Cypress Christian School!
- Sponsor information is accessible to the school's many web visitors who view the CONNECTION online.
- Sponsors will be added to the growing list of CCS supporters listed on the website.
- **Best Benefit:** Your goal of reaching additional clients and our goal of communicating our mission and achievements to our readers will both be accomplished!

SPONSOR INFORMATION

Sponsor Name: _____

Website (to add link to your site from ours): _____

Business Name: _____

Total Enclosed: _____

Address: _____

Please return this completed form along with payment to:

City, State, Zip: _____

Lynnette Anderson, Communications Coordinator

Daytime Phone: _____

Cypress Christian School

11123 Cypress N. Houston Road

Email: _____

Houston, TX 77065

281-728-7103 - Cell

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